

Strategic Capital Expenditure Management & Control

2-Day Training Program for Directors & Senior Officers

In today's global business environment you face increasing pressure to get value for money from strategic capital expenditure. Strategic capital expenditure is particularly significant because of its role in delivering core strategic objectives. Capital expenditure decisions carry inherent risk and create long term expenditure commitments. The strategic situation and the external environment can change rapidly. Once projects are started, they can be difficult and costly to stop. It is therefore vital that projects are sufficiently robust to create long term value even when circumstances change. And, if the worst happens, you already know what to do.

This is a **two-day strategic workshop with practical solutions** for directors and senior managers to enhance knowledge and acquire **new strategic skills and insights into the control of capital expenditure**. This strategic workshop draws on the presenter's depth of practical senior experience of more than 25 years in private, government and not-for-profit sectors.

It is **not a technical course** for capital expenditure analysts or M&A business. It is for directors and senior managers who need **a sound appreciation of their role in delivering the strategic performance through capital expenditure investment and its control**.

The strategic workshop will suit organizations that are:

- ✓ Public & Private companies with significant capital expenditure
- ✓ Small rapidly-growing companies
- ✓ Senior management in the government sector

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STRATEGIC WORKSHOP OUTLINE

DAY ONE

PART A:

Controlling Strategic Capital Expenditure

- Key capital expenditure concepts
- Stages of a strategic project
- Budgetary control of capital expenditure
- Implementing capital expenditure & management control

PART B:

Maximizing Strategic Outcomes

- Clarifying and refining business opportunities
- Defining strategic investment opportunities
- Selecting options for appraisal
- Appraising non-quantifiable attributes

DAY TWO

PART C:

Measurement of Value

- Appraisal fundamentals
- Measures of return
- Selecting the discount rate
- Understanding appraisal techniques and measuring value
- Sensitivity and risk analysis
- Economic life and asset replacement
- Leases

PART D:

Matters of Strategic Importance

- Tools to enhance strategic appraisal
- Abandoning projects
- Limitations of cash flow analysis

What directors should do when things go wrong

- Getting things back on track
- Abandoning projects

The strategic board's ultimate responsibilities

- Investing
- Getting the eggs in the basket
- Funding
- People
- Performance management

PRESENTER

Geoff Charters has a depth experience in the government, not-for-profit and commercial sectors, working in multinational corporate companies, family businesses and entrepreneurial start-ups. He has held senior management and CEO roles in transport, banking & finance, information technology, business services and health industries. Geoff developed and implemented capital expenditure processes globally for ANZ Banking Group and managed ANZ's capital investment program for four years. He has conducted appraisals for major projects in rail, road and air transport, government infrastructure, manufacturing, building and construction, banking and information technology.

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The Academy of Strategic Performance

Tel. 03 5795 1134

Email. bluegranite@iinet.net.au