

## **Board Strategy Review Facilitation**

By David Cartney FAICD, with 15 years experience of training directors.

For boards that need an independent facilitator to help make strategy or other important meetings work effectively. Choose David Cartney, who has wide commercial experience in many industries, with extensive facilitation experience and can help challenge your team and manage meeting outcomes.

Facilitated meetings range from half days to 2-day retreats. The fees for this service range from \$1,000 to \$3,000 plus GST.

- Pre facilitation work is required by the facilitator with a nominate person from your organisation (typically the MD or CEO) to get a handle on the business and get an appreciation of the business and issues before the meeting.
- Your organisation will organise the venue, accommodation, equipment and meeting room set up.
- The facilitator will agree in advance the timetable and likely outcomes desired with your nominated person
- Some or all participants will do pre-session work to help with the efficient engagement ion the process.
- On the day the facilitator will facilitate the discussion, challenge the participants to think, raise issues, come to conclusion and create new ideas

## **Sample facilitated board strategy meeting agenda**

1. Agree the agenda and timing with group (all)
2. Presentations by participants 10 minutes each (senior Management)
  - a. Sustainable competitive advantage (CEO/MD)
  - b. Competitor analysis (CEO/MD)
  - c. Customer evaluation
  - d. Strategic profile requirements (CEO/MD)
  - e. Operational Review (operations)
  - f. People issues (HR / MD / CEO)
  - g. Financial performance (FD)
3. Issues rising from presentations (all)

### **Break for Lunch**

4. Broad Strategic intent and competitive analysis (all)
5. Broad picture of way forward with timing (all)
6. Specific issue to be addressed, priorities and responsibility set (all)
6. General agreement on overall outcomes (MD/CEO commitment)
7. Next steps discussed (all)
8. Meeting notes and to do lists prepared (facilitator back to nominated person for action)