

Ten Deadly Sins of Directors & Senior Management

1. Lack of clear strategic vision and how to get there
2. Blurring of the different roles & responsibilities of & to shareholders, the board, management & other stakeholders.
3. A lack of good board & senior management processes & structures to perform
4. No real consensus in the organisation
5. Discouragement of the development of independent views and thought
6. Failure of board & senior management to perform without consequences, corrective action and changes
7. Ignoring ethics and not asking the critical questions
8. Lack of brutal analyses to support decisions or directions
9. Keeping the wrong people and not treating the right people with respect
10. Failure to understand how the business works and can be successful

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